



Beauty, Image, and Wellness

Ascend Studios is a leading provider

BY GORDON EWING

For the beauty, image enhancement, and wellness professional, finding the perfect place for a studio can be difficult. Not only is location incredibly important, but also having space that projects style and professionalism with a welcoming atmosphere is crucial. Ascend Studios, a leading provider of professional space for beauty, image, and wellness professionals, has recently opened a new studio at 4615 Forest Dr. — a prime location in the Columbia market. Ascend Studios brings to Columbia a fresh concept for this industry by delivering luxurious spaces with state-of-the-art infrastructure designed specifically for beauty, image, and wellness professionals.

Ascend Studios is also excited to announce the opening of Columbia's first head spa, the hottest new trend in wellness, at its Forest Drive location. The studios vary in size to accommodate the needs of its clients. The overall ambience is one of quiet luxury and professionalism, aimed at maximizing the potential for resident business owners.

Both business owners and clients experience a relaxing and tranquil

setting with features including fiber-based Wi-Fi, curated modern furnishings that adorn a calmly sophisticated reception area, state-of-the-art security system, and covered parking. Along with all of this, Ascend Studios has created the perfect environment for networking and collaborative opportunities among beauty and wellness professionals.

Charlene Keys Bowen, the visionary behind Ascend Studios, LLC, brings a wealth of experience, a unique blend of corporate acumen, and an entrepreneurial spirit to her role as founder and CEO. After a distinguished 28-year career as a senior executive in the telecommunications/cable industry, she leveraged her extensive expertise to create Ascend Studios, the premier destination for beauty, image, and wellness professionals in Columbia.

Christopher G. Keys, II, is vice president of business and corporate development at Ascend Studios in Columbia, driving its growth through strategic partnerships, acquisitions, and integration. Chris is also an Executive MBA candidate at Emory University's Goizueta Business School and is pivoting from over a decade of leadership experience as a former middle school principal. A graduate of Morehouse College in Atlanta, Georgia, with a Bachelor of Arts in political science, Chris holds a master's degree in early childhood education from Relay Graduate School of Education in New York, New York, and a master's in education policy and educational leadership from American University in Washington, D.C.

